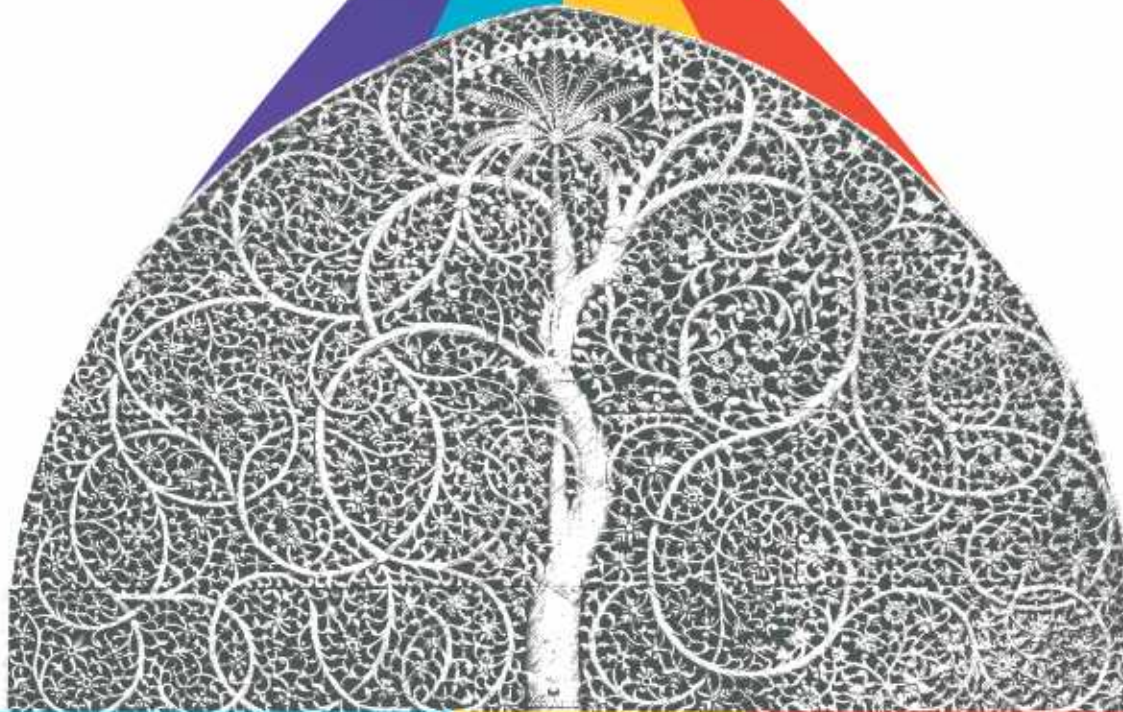




PROPERTY SHOW 2012

19-20-21 October, 2012
Sanskar Kendra, Paldi, Ahmedabad



New Thinking, More Possibilities...

*First of its kind property show focusing on
untapped mass of potential buyers...*

Conceptualized by :  **Fang Manch**
Innovation | Interaction | Integration



Who we are

UMMAT is Ahmedabad based socio-economical organization working for 360 degree upliftment of muslim community. It has been designed, developed and executed with a professional approach to increase business, jobs & education opportunities within muslim community.

UMMAT is currently providing an unique and well facilitate global platform (www.ummatt.in) and dedicated call center(8460606060) for all muslim businessmen & professionals to represent their businesses & skills to the world. A strong network of almost 12000 muslim businessmen from Ahmedabad is constantly moving to the new era of truly globalization with UMMAT.

To know more about UMMAT visit www.ummatt.in

WHY “UMMAT Property Show-2012”

The real estate sector in Gujarat has become one of the major contributors to the growth of the vertical growing economy. With an amazing rise in the quality of residential and commercial projects being developed by Gujarati property developers, now Gujarat (Specially Ahmedabad) is a global hot spot for pan India & foreign real estate developers as well !

It was constant & burning demand from muslim people to arrange a kind of show where all can get wide property options from whole Gujarat market under one roof. This has motivated us to arrange kind of unique show with more possibilities for all exhibitors and visitors.

With this, we invite to all leaders of the real estate industry across Gujarat to create an absolute new altogether. A golden opportunity awaits you to come together and network with an elite clientele of muslim buyers looking for wide options of quality projects.



UMMAT Property Show 2012 Highlights

Main categories that UMMAT Property Show-2012 includes...



Residential Projects



Commercial Spaces (Offices / Shops)



Plotting Schemes / Holiday Homes



Industrial Properties

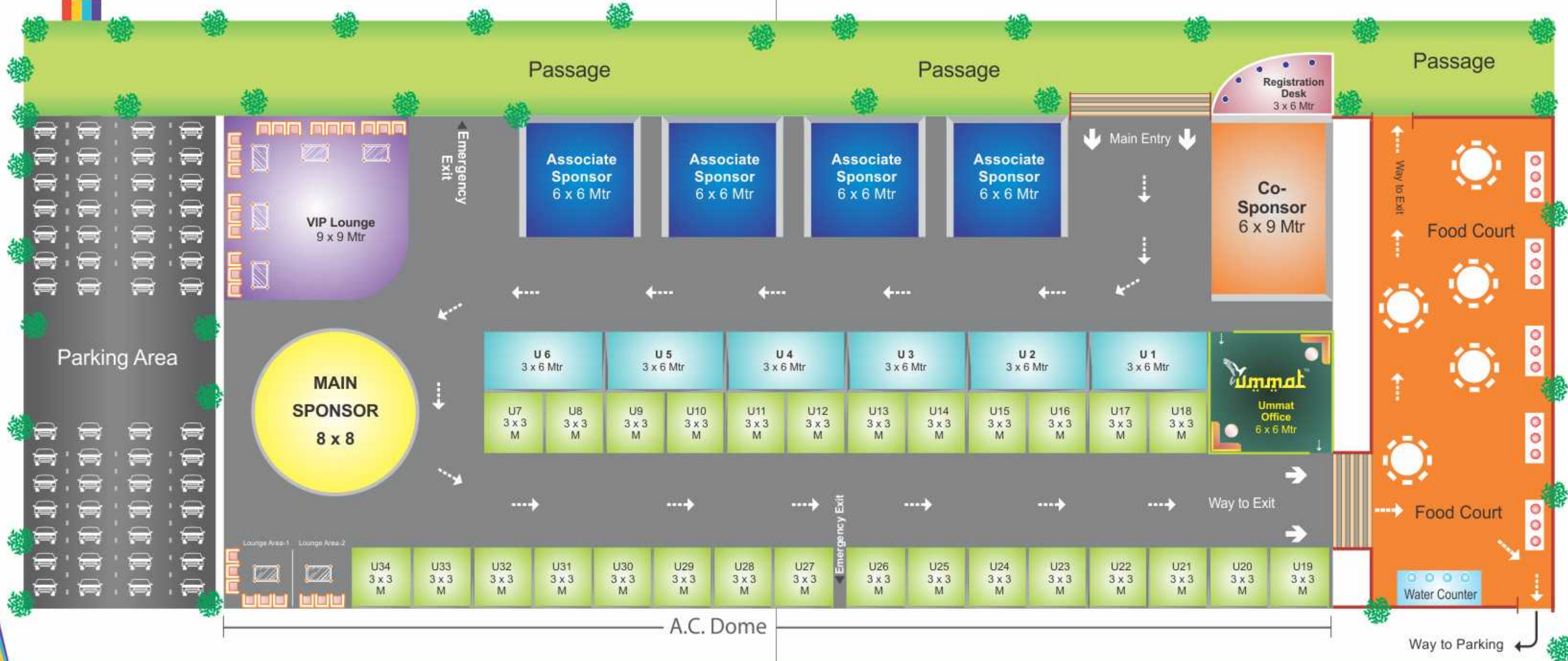


About Venue:

Sanskar Kendra, situated in the heart of city, is the ideal destination for such mega extravaganza. Being located in the center of the city, it facilitates easy commuting for people of both east and west Ahmedabad. Excellent public transport facilities, close proximity to Railway Station and Bus Stand, ample parking area are some of the USP's of Sanskar Kendra.



Aerial view of A.C. dome with ample parking and food court facility



A.C. Dome

Exhibitors Profile :

UMMAT property show-2012 is the first of its kind and unique place to display property developments and investment opportunities under one roof, drawing upon its unique concept, reputation and strength to bring together the muslim ready-to-buy customers from the market. This show offers you to promote your projects to largest available property showcase for muslims buyers / investors.

The mega publicity plan with proven skills associated with this show ensure that your project get the attention it deserves.

- › Property Developers
- › Real Estate Agents
- › Banks / Financial Institutes
- › Architects / Interior Designers



Visitors / Buyers / Investors Profile:

There is a burning need for a property event among Muslim community that demonstrates residential, commercial and industrial properties across Ahmedabad and surrounding.

- › Muslims from Ahmedabad city
- › Potential muslim buyers / investors from all corners of Gujarat
- › NRIs who can avail all property options in well defined manner on www.umat.in portal & dedicated call center



Value Added Services @ UMMAT Infomedia

Ummat Infomedia is blessed with series of value added services that one can avail from its kitty. Below mentioned are some of the most essential category of services that everyone requires in their day to day business promotion. We Guarantee Quality, Timely and Result Oriented delivery of our services. Remember we are just a Phone Call away.....**84 6060 6060**

- › Complete Marketing Services Specially For Property Developers
- › Offline Promotion (Events, Road Shows , Promotional Activities etc..)
- › Information Technology Based Promotion (SMS/Email Marketing, Social Media Marketing, SEO etc..)
- › Graphic Designing & Printing
- › Website Designing
- › 3D Walk Through Animation
- › Video Editing & Composing Services
- › Conducting Survey



And customised services as per need of client...

Contact us for more details:

Ummat team consists of dedicated group of industry experts. If you need advice on your participation or assistance with event-related activities, we would be delighted to help.

You may call us... **84 6060 6060**

For more details please log on to www.ummat.in

E-mail : property@ummat.in

To get UMMAT Property Show-2012 broucher in your email inbox now...
Just send sms : ummat prop <Your Email Id> and send on 84 6060 6060
Example : ummat prop aarif.mansuri@gmail.com

Book your Space NOW..!



Media Plans & **Marketing Strategy**

Success lies in the number of potential buyers that visits property show. UMMAT have strongly planned and design the powerful and effective strategy to drag maximum potential buyers/investors footfall to this Property Show-2012. Following are the marketing activities that we will implement for this show

- › Hoarding advertisements
- › Leaflet distribution
(manually / newspaper inserts)
- › Advertisement in all leading news papers
- › Press release coverage in "Gujarat Today"
- › Advertisement in almost all muslim magazines
- › SMS marketing to targeted audience
- › Email marketing campaign to potential buyers
- › Specially invitation cards to almost 5000 potential & renowned muslim buyers across Gujarat
- › Auto rickshaw banner advertisements
- › Mosque activity in almost all popular mosques across Gujarat
- › Specially designed advertisement programs to attract rural villages and small towns
- › Local TV channel advertisements
- › Web promotion on popular portal www.ummat.in
- › RoadShow activity at crowded places
- › Social Media Marketing on already maintained Ummat communities and groups on facebook
- › Voice call marketing to potential buyers across Gujarat





Upcoming Property Shows !

Gujarat is the Numero Uno state in terms of infrastructure development. Real Estate growth is happening in all corners of the progressive state. With the idea of taking the development journey in other parts of Gujarat, Ummat Infomedia is planning to come up with Ummat Property Shows in some of the growing cities of Gujarat. Below mentioned are some of the cities where Ummat Infomedia have strongly planned to conduct the property show in coming months. The cities are selected based on size of potential buyers/investors market.

Looking forward to have your participation in all our events...



Surat



Bhavnagar



Rajkot



Palanpur

UPCOMING INTERNATIONAL PROPERTY SHOWS !



Dubai



Sydney

Stall Booking Form



19-20-21 October, 2012
Sanskar Kendra, Paldi, Ahmedabad

Date:

Company Name : _____

Contact Person : _____

Mobile No. : _____

Address : _____

City : _____

Pin Code : _____

Phone No. : _____

E-mail : _____

Web : _____

Stall No. : _____

Category : _____

Stall Size : _____

Remark : _____

Stamp & Signature

For more details : **Ummat Info Media**

502, Mauryansh Elanza, Nr. Parekh's Hospital, Shyamal Cross Road, Satellite, Ahmedabad-380051 Gujarat, India.

Ph. : 079 - 6160 7860 › Website : www.ummat.in › E-mail : info@ummat.in

Rules & Regulations

1. Application For space should be made in duplicate which has to be signed by the applicant and is legally binding with organizer's terms and conditions.
2. If the application is signed by the original party or authorized representative then this person along with related organization is responsible for all the liabilities arising from the application and the participation in the exhibition.
3. The Organizers reserve the right at all times to change the dates of the exhibition due to force majeure, without the participants being able to access the right to compensation for any loss. Registration cannot be withdrawn or altered by the participants. If participant is withdrawing its participation before 30 days of exhibition date then 60% of committed amount will be returned. And cancellation within last 30 days will not be eligible to get any amount from organizers.
4. The Organizers may, if required, under the circumstances allocate space in another position or slightly reduce or increase the stall size. Organizers reserve the right to alter entrance and exits to and from the exhibition ground, halls and the passages.
5. The Organizers reserve the right to cancel the 'stall booking' approved on the basis of misleading or the false information or by unauthorized person or if the requirements for participation are no longer met by the applicant
6. The exhibitors must occupy the space allocated to them on the previous day of the exhibition (i.e. before the first day of the exhibition) otherwise the organizers reserve the right to re-allot the stalls. A Space shall not be deemed to be occupied merely by placing their sign and / or goods other than those described in the particulars furnished for the official catalogue.
7. Exhibitor must have to pay all remaining committed payment before 7 days of exhibition. Organizers have full right to cancel the allotted space of exhibitor in case of not fulfilling this condition.
8. If exhibitors are unable to give the payment, they abide to give or submit all goods and display materials to the organizers at their own risk and responsibility. Organizers do have the authority to carry out the necessary legal procedure for such exhibitors.
9. The height of any decorative /advertisement materials within your stall should not exceed more than two meters from the stall height.
10. On Completion of the exhibition, the exhibitors are responsible for removing their installations and restoring the space to its original condition within the dates and time stipulated i.e. 12p.m. On the next day of the completion of the exhibition, In case of loss or damage to exhibition premises, the exhibitor will have to compensate for it fully.

11. Though organizers have employed a force of private security officers, the organizers do not accept any responsibility for loss or damage to exhibitor's properties within the exhibition's ground.
12. The organizers are not responsible for any theft, loss of the goods or damaged within your premises of allocated stall.

Working Exhibits:

1. Exhibits must be positioned in such a manner that at no time will it intrude in to the walkway of visitors or exhibit area of other exhibitors.
2. Any exhibit or process which generates the noxious / toxic fumes, smoke of any kind or any other kind of pollution or disturbance is strictly not allowed in exhibition area.
3. The organizers are empowered to order the permanent termination of a working exhibit or display if two or more adjacent exhibitors would make a serious objection to the noise or any disturbance resulting from such a working exhibit or display.
4. Price List, Pamphlets & other advertisement materials may only be distributed from exhibitor's own stall and not in the public area nor at any locations on the exhibition ground. Exhibitors are allowed to distribute literature of their company only.
5. The participants are not allowed to share the display area with other company/person without the prior written permission of the organizer.

The organizers reserve the following rights.

1. The Information, rules and regulations are subject to alterations / deletions. In case of alterations / deletions, the organizers will keep the exhibitors informed.
2. All matters in connection with the exhibition not provided for, by these rules and regulations, shall be settled or determined by the organizers, whose decision will be final and binding for exhibitors.
3. To remove from the exhibition ground the goods of an exhibitor, who ever may breach any of the regulations.
4. In case of cancellations or postponement of "UMMAT Property Show-2012" by natural calamities. Acts of God, Governments instructions and / or any other unavoidable reasons, the exhibitors shall comply with the reasonable decision of the organizers.



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Corporate Office : **Ummat Info Media**

502, Mauryansh Elanza, Nr. Parekh's Hospital, Shyamal Cross Road, Satellite,

Ahmedabad-380051 Gujarat, India. Ph. : 079 - 6160 7860

Website : www.ummat.in • E-mail : info@ummat.in

Conceptualized by :



Media Partner :



See you at **Surat....**